



For Immediate Release

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Miva Launches Ecommerce Resource Center

New Content Library, Now Available for Ecommerce Business Professionals

San Diego, CA – Miva, Inc., creator of a top-ranked enterprise ecommerce platform, has just launched its brand new Ecommerce Resource Center. The Ecommerce Resource Center is home to Miva's complete collection of detailed white papers, visually helpful infographics, educational webinars, and more. This new resource hub provides ecommerce professionals with the right resources to ensure their online store is keeping up with the latest industry trends.

Benjamin Arp, Miva Solutions Architect, says, "Our new Ecommerce Resource Center is your one-stop-shop for the resources you and your team need to help scale up your ecommerce store and refine your online strategy."

Best of all, the Ecommerce Resource Center is updated weekly with new research articles and videos.

"Our team has built an extensive online library from clearly defined ecommerce buzzwords to in-depth analyses of sales strategies." Arp concludes, "We hope this living library of valuable content will help you increase your ecommerce knowledge, while boosting the effectiveness of your business."

Visit Miva's Ecommerce Resource Center to download ecommerce resources for free.

About Miva, Inc

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.